

Event Program Ad Commitment



Expand your reach by advertising in the 2019 InVigorateU program book & exhibitor directory!

Distributed to all registered attendees, exhibitors, speakers, and sponsors that attend.

Attendees include owners and managers, landscape architects and designers, garden centers and retailers, irrigation contractors, growers and nurseries, arborists, H.O.P.E. students, and more!

**Ad commitments
must be placed
by December 7.**

<u>Advertising Options</u>	<u>IGIA Member</u>	<u>Non-Member</u>
Full page, 4 color - Back Cover	\$500	\$625
Full page, 4 color - Inside Front or Back	\$400	\$500
Full page, b&w Interior - 8.5" x 11"	\$300	\$375
1/2 page, Vertical, b&w - 4.25" x 11"	\$175	\$225
1/2 page, Horizontal, b&w - 8.5" x 5.5"	\$175	\$225
1/4 page, b&w - 4.25" x 5.5"	\$100	\$125

All measurements are width x height. Full page ad size is 8.5" x 11".

Final artwork must be submitted by **Friday, December 14.**

When submitting artwork, email print-ready pdf files with all embedded fonts and graphics to info@illinoisgreen.net.

Accepted file formats include pdf, eps, tiff or jpg. Resolution must be at least 300 dpi at full size.

Do not include crop marks and, if possible, please change text to outlines.

Full color ads must be submitted as CMYK.

Company: _____ Ad Contact: _____

Email: _____ Phone: _____

Please indicate ad preference by circling in the 'Advertising Options' section above.

Total Amount Due: \$ _____

Payment Method:

Visa Mastercard Check enclosed*

Card #: _____ Exp. Date: ___/___ 3-Digit Code: _____

Signature: _____

**Made payable to Illinois Green Industry Association*

Send completed form to: IGIA | 2900 Greenbriar Dr | Springfield, IL 62704 | info@illinoisgreen.net | Fax: 217.546.4703
Contact Kellie Schmidt at 217.546.4733 with questions.